

Store-Branded Rewards Program

The Customer Rewards Program is a store-branded customer program designed to reward customer loyalty by offering incentives on purchases while at the same time increasing sales. The base program awards point(s) for each dollar spent. When a customer reaches a certain amount of points the customer is given a reward (discount.)

Features:

- Flexible points to dollars ratio
- Flexible signup/Birthday bonus
- Flexible reward levels
- Flexible \$ or % Rewards
- Flexible points and rewards expiration
- Basic reporting
- Earn 2X, 3X, 4X points on item purchase
- Earn % or \$ bonuses based on item purchases

Pricing:

\$499 One-time setup Fee

Active Members	Monthly Cost (Billed quarterly)	Avg. Cost/ Active Member
0-250	Free	
251-500	\$35	\$.10
501-1000	\$50	\$.07
1001-1500	\$65	\$.05
1501-2000	\$80	\$.05
2001-2500	\$95	\$.04
2501-5000	\$110	\$.03
5001-10,000	\$150	\$.02
10,000+	\$.02/Active Member	\$.02